

Road to Reopening

At MAX, we're committed to doing everything we can to help your venue reopen with confidence. This roadmap provides all the key information you need to help guide you to effectively reopen your gaming room. Our team are here to support you to facilitate a safe environment for everyone, so your customers feel comfortable visiting your venue.

Roadmap

From 2 November	From 9 November	From 16 November – end of 2020
<ul style="list-style-type: none">› Confirm gaming room opening date (Venue)› Activation of EGMs dependant on opening date (MAX)› Action Systems checklist (Venue)› Upload COVID-19 safety messaging digital signage (Venue, MAX – Loyalty Kiosk)	<ul style="list-style-type: none">› Gaming Rooms reopen› Send email communication to members (Venue - template provided by MAX)› Reporting dashboards operational (MAX)› Activation of EGMs continue dependant on opening date (MAX)	<ul style="list-style-type: none">› Activation of EGMs continue dependant on opening date (MAX)› Weekly reporting on key performance metrics (MAX)› Christmas Marketing templates available (MAX)› Customer surveys deployed in early December (MAX)

*This Roadmap is subject to change. Your MAX representative will advise you directly of any changes to the schedule.

› Find out more [Contact your MAX representative for further assistance](#)

✉ max@tabcorp.com.au

🌐 www.max.com.au

🌐 [/maxcomau](https://www.linkedin.com/company/maxcomau)



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